

CSR Resources Overview

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May 12, 2008

Examples of CSR / Public Policy leadership already exist among many of the GHSI members. In fact, there are several useful CSR paths that GHSI members have taken to develop and communicate their commitment to environmental and social issues. For example:

- Catholic Healthcare West endorses the Ceres Principles, uses the Global Reporting Initiative (GRI) as its framework for CSR reporting and has posted reports on the Corporate Register.
- Catholic Healthcare West, Kaiser Permanente and St. Joseph Health System are members of the California Climate Action Registry, which in turn is a part of The Climate Registry.
- The Cleveland Clinic signed on to the United Nations Global Compact.

The following are brief summaries of the organizations listed above.



Ceres

Ceres is the largest North American network of investors, environmental organizations, and public interest groups dedicated to addressing sustainability challenges. Ceres and its coalition encourages companies to improve their sustainability performance and holds them accountable for engaging with stakeholders and publicly reporting their performance on environmental, social and governance issues. Regarded by Directorship Magazine as one of the 100 most influential players in the corporate governance movement, Ceres launched the GRI and the Investor Network on Climate Change (INCR) by leveraging the collective power of investors and key stakeholders.

<http://www.ceres.org/>

Corporate Register

The Corporate Register is a repository for over 16,000 CSR reports, representing over 4,000 companies worldwide. The organization collaborates with AccountAbility, the UN Global Compact (UNGC), and the Global Reporting Initiative (GRI) to provide company CSR reports adhering to these and other standards. Users may freely access the reports in Corporate Register's database with an array of search engines. In addition, the site also provides news, research services, and resources for reporting agencies.

<http://www.corporateregister.com>

Global Reporting Initiative

The GRI is a not-for-profit multi-stakeholder network committed to promoting routine economic, environmental, and social performance reporting alongside traditional financial reporting. It has developed a standardized reporting framework that evolves constantly through consensus-seeking activities. These guidelines, currently in their third iteration (known as G3), constitute the world's most widely-used sustainability reporting framework. It is administrated by a Board of Directors, a Stakeholder Council, a Technical Advisory Committee, Organizational Stakeholders, and an Amsterdam-based Secretariat.

<http://www.globalreporting.org/Home>

The California Climate Action Registry / The Climate Registry

The California Climate Action Registry is a non-profit organization formed by the State of California to protect and promote pre-emptive action to reduce GHG emissions. As a voluntary GHG registry, they develop and promote sound reporting standards and tools for measurement, monitoring, verification, and reduction of emissions. Members actively participate in the development of solutions to climate change issues, and are well prepared for regulation. In May 2007, the California Climate Action Registry launched The Climate Registry to support emission reporting for companies across the continent.

<http://www.climateregistry.org/>
<http://www.theclimateregistry.org/>



UN Global Compact

Launched in 2000, the UN Global Compact brings business together with UN agencies, labor, civil society and governments to advance ten universal principles in the areas of human rights, labor, environment and anti-corruption. Through the power of collective action, the Global Compact seeks to mainstream these ten principles in business activities around the world and to catalyze actions in support of broader UN goals. With over 3,600 participating companies and hundreds of other stakeholders from more than 120 countries, it is the world's largest voluntary corporate citizenship initiative.

www.unglobalcompact.org



All of the sites mentioned provide useful resources to help organizations understand the basic concepts of CSR and reporting. In addition, these sites provide a window into how sectors, companies, government agencies and non-governmental organizations (NGOs) are addressing CSR. These resources can be used to help identify leadership examples among industry peers, as well as conduct a cursory CSR analysis of major suppliers. For instance, sites like the UN Global Compact and the Corporate Register maintain searchable databases with literally thousands of CSR statements and reports from organizations. These “How To” guides, found on the GHSI website's Resources page (www.globalhealthsafety.org), provide details on how to quickly access these sites and find specific details about how organizations report their CSR activities.